



KNOW-HOW 3000

Experience

AT A GLANCE

Vocational training in Africa franchising the departments to local entrepreneurs

What is it about?

Empowerment of youngsters (15 – 25 years of age) through vocational training in combination with Life Skills and Entrepreneurship Development in Southern Africa.

Why an intervention?

Vocational training is seen as expensive and often not demand driven, youth unemployment in Africa is rampant and for expat development workers it is a challenge to bring local embedded development. Franchising the different departments of vocational training centres to local entrepreneurs is a solution to all the above challenges: it leads to self-reliant centres in which operational costs are covered by operational income, to skilled workers educated in a trade for which there is demand and who are therefore able to find (self) employment. In that way local ownership is enhanced.

What does it change?

Vocational training is offered by franchising all departments of the educational centres to local entrepreneurs, leading to self-reliance of the centres in 5 years' time.

How does it work?

Franchise method:

- Capital investments are made by Young Africa (YA) and YA is providing all the equipment necessary to the entrepreneurs
- Every department of the center is run as an independent enterprise by a local business wo/man as Heads of Department (HoD) producing goods and our render services,
- Each HoD pays rent for the use of the YA facilities
- The profit of sold products and mainly of (educational) services forms their income
- Students pay them a small fee for training
- The HoD (or staff employed by him/her) is responsible for training and following up students

Who are the beneficiaries?

- Underprivileged youngsters between 15 and 25 years
- Local entrepreneurs
- The vocational centres, applying the franchise method and gaining self-reliance

Who could use that approach?

Other NGO's and organizations.

Who is already using it?

Young Africa (YA) centres exist in Zimbabwe (2), Mozambique (2) and Namibia (1).

HORIZONT 3000

AUSTRIAN ORGANISATION FOR DEVELOPMENT COOPERATION

Sector: Education
Period: since 2001
Organisation: YA – Young Africa
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