



**UWAP**  
Uganda Women's Action Program



# Policy Dialogue

## Consortium Project Phase II:

# Further strengthening capacities of CSOs engaging in POLICY DIALOGUE



WITH FUNDING FROM  
AUSTRIAN  
DEVELOPMENT  
COOPERATION



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# Opening Session

## Consortium Project Phase II: 2017 - 2019

### Welcome and opening remarks



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# Objectives and Programme of the Workshop





# Objective of the workshop:

Enhance the capacity of the partner organizations,  
networking partners and other stakeholders

to effectively engage with media and policy makers and  
build networks and partnerships for policy dialogue.





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# TOPICS

Participants get insights and share experiences regarding Policy Dialogue on

**Policy Maker Engagement**

**Media Engagement**

**Network Building**



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## Day 1: INTRODUCTION & RECAP POLICY MAKER ENGAGEMENT

08:00 – 09:30 **Opening Session**

09:30 – 10:00 **Health Break**

10:00 – 11:00 **Introduction and Recap Policy Advocacy**

11:00 – 13:00 **Policy Making I**

- » Understanding policy making
- » Presentation: Member of Parliament

13:00 – 14:00 **Lunch Break**

14:00 – 15:30 **Policy Making II**

- » CSOs engaging with policy making
- » Presentation: District Councilor

15:30 – 16:30 **Experience sharing: CSOs working with Policy Makers**

16:30 – 17:00 **Wrap up - reflection session**



## Day 2: MEDIA ENGAGEMENT NETWORKS AND PARTNERSHIPS

- 08:00 – 08:30 **Recap from day one**
- 08:30 – 10:30 **Media Engagement for CSOs**
  - » Engaging the Media for Advocacy
  - » Working with the Media: Journalist
- 10:30 – 11:00 **Health Break**
- 11:00 – 12:00 **Introduction and Recap Policy Advocacy**
  - » Building sustainable networks and partnerships
  - » Experience sharing on networking
- 12:00 – 13:00 **Advocacy Planning I**
- 13:00 – 14:00 **Lunch Break**
- 14:00 – 15:00 **Advocacy Planning II**
- 15:00 – 16:00 **Review: CSO Advocacy Plans**



# Meeting Rules

- What do we need to learn and interact well during the meeting?





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# Opening Session

## Recap and consortium project overview



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## **Further strengthen capacities of East African CSOs regarding their policy dialogue engagement**

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- **Capacity development:** collective training workshops, cross-learning activities and learning action plans
- **Small Action Fund Initiatives:** testing and consolidating methods, approaches and strategies of engagement
- **Dissemination:** further developing and sharing recommendations and guidelines; involvement of guest learners



## Capacity Development

2017

- **Kick-off** incl. Capacity Needs Assessment and Training Session on Communication for PD
- **1<sup>st</sup> collective Training:**  
Main approaches,  
Strategy Development  
and Risk Management





## Capacity Development

2018

- **2<sup>nd</sup> collective Training:**
  - Research/Documentation, Resource Mobilization, M&E
- **WriteShop** Manual for CSO engagement in PD
- **Cross Learning Activities between CSOs**
- **Applying Learnings at CSOs**
  - Testing new methods and tools in PD Initiatives
  - Learning Action Plans and multiplication of learnings
  - Development of PD Strategies, Risk Register for PD,...





## Capacity Development

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**2019**

- **Country Workshops** in Kenya and Uganda:  
Networking, Media, Policy Maker Engagement
- **Sharing Event** to close the project phase:  
Insights from country workshops  
Exchange of good practices,  
Launch of the Policy Dialogue Manual  
Next Steps



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## **National Focus in 2019**

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- Strengthened insights into National Policy Landscapes
- Participation of government and media representatives to promote effective policy engagements
- Involvement of CSO network partners for formal and informal exchange and networking on PD and cooperation



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## Action Plan for Learning

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1. Group in your organization
2. Catch immediate thoughts of the training and take notes
3. Find a learning buddy, discuss your ideas and get feedback
4. Go back to your organization and adapt the learning action plan
5. Send the final version to Kristina until 12 April 2019
6. Implement the planned actions
7. Follow up on the activities

**Note: Include at least one multiplication activity for your colleagues**