

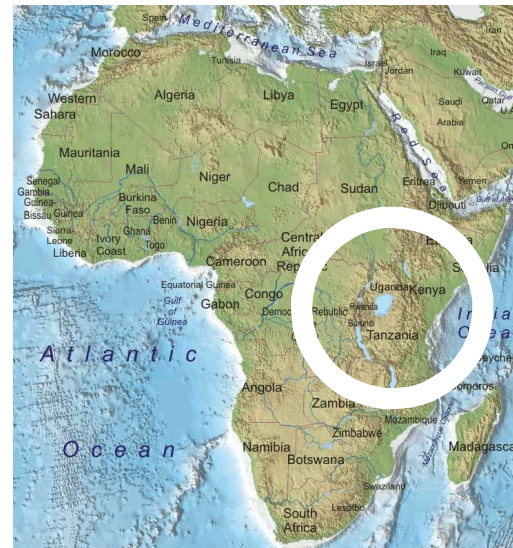
HORIZONT3000

Regional Strategy East Africa

East Africa Meeting

Kampala, 09/11/2012

Prepared by Josua Burkart



“The essence of strategy is that you must set limits on what you’re trying to accomplish.”

Michael Porter

Process and Inputs of Strategy development OA

- HORIZONT3000 Sector Strategies
- Member Organisation's Sector Strategies
- Focus on local needs
- Observations of strengths and weaknesses of HORIZONT3000 and its Partner Organisations
- Use of comparative advantages of HORIZONT3000 in comparison with other international NGOs
- Partner Consultation during East Africa Meeting Oct. 2011 and feedback from partner and Member Organisations

Content

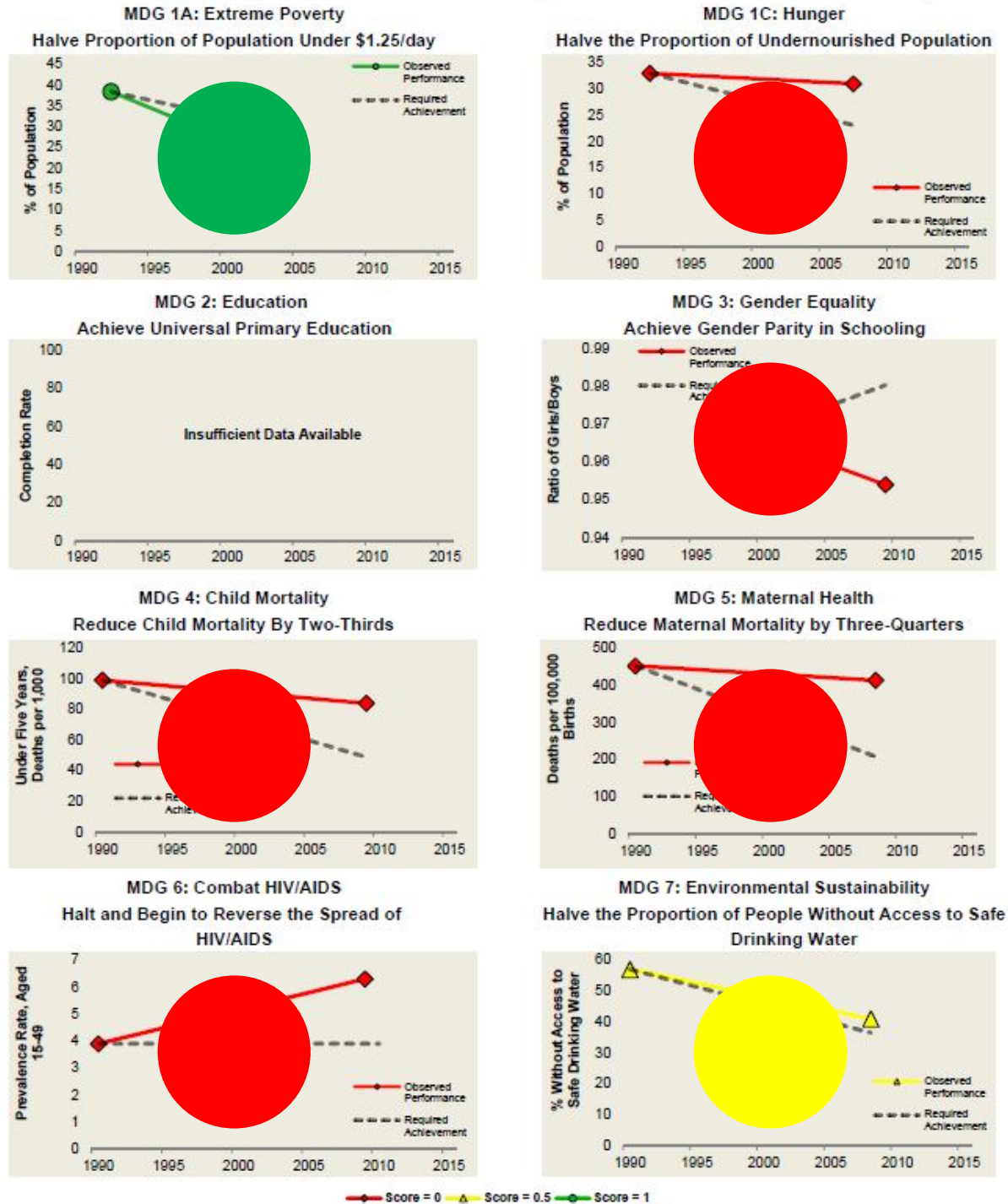
1. General Conditions in the region
2. Poverty and development in the region
3. Snap-shot of HORIZONT3000 East Africa
4. Strategic direction and objectives of HORIZONT3000

Content

1. Rahmenbedingungen der Region
2. Poverty and development in the region
 - a) Development needs analysis and major challenges in the region
 - b) Development interventions by local stakeholders
 - c) Development interventions by international stakeholders
3. Snap-shot of HORIZONT3000 in East Africa
4. Strategic direction and objectives of HORIZONT3000

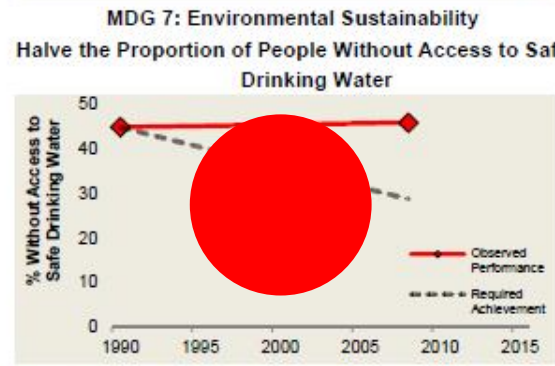
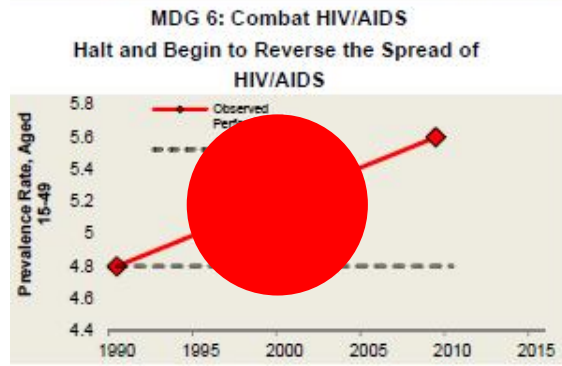
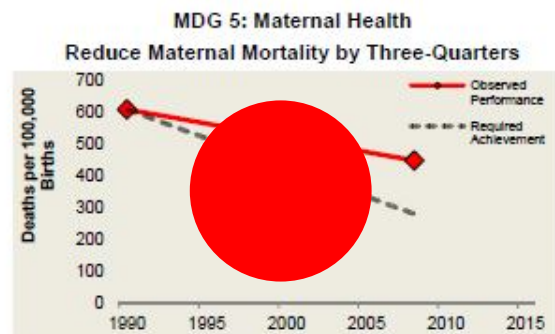
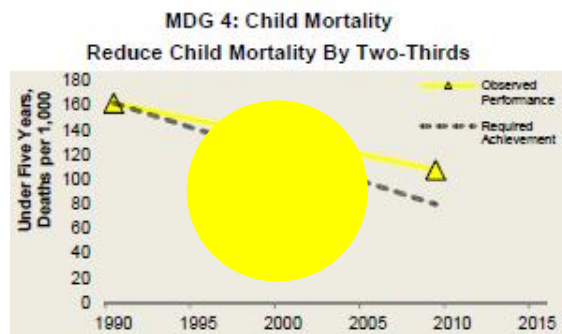
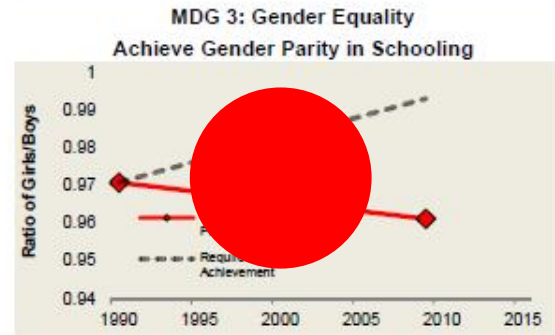
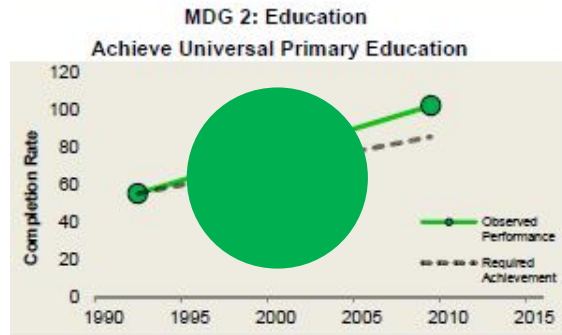
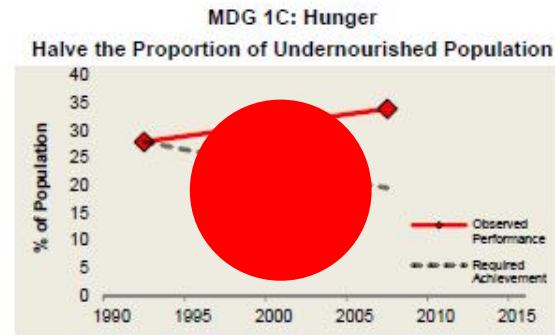
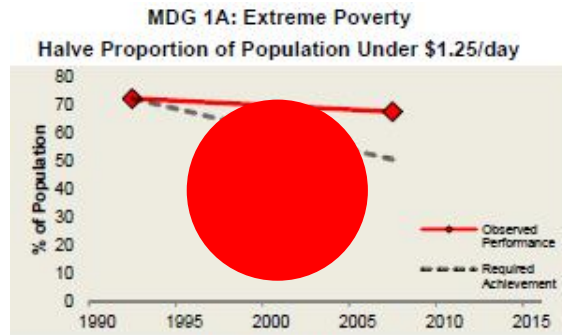
MDG Progress Index Scorecard KENYA

(Source: Centre for Global Development)



MDG Progress Index Scorecard TANZANIA

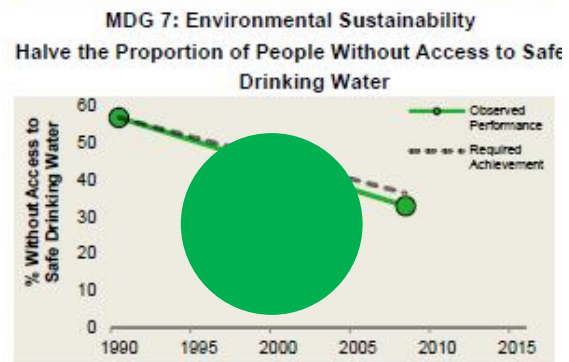
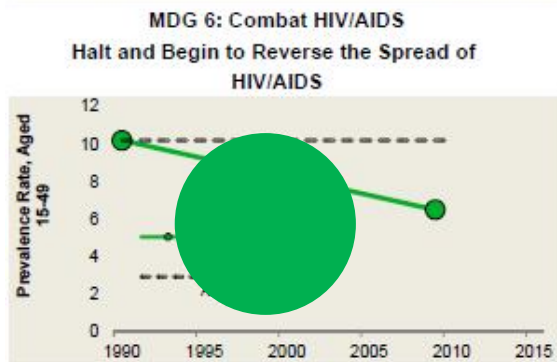
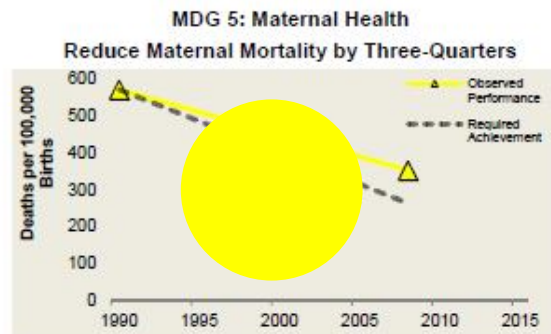
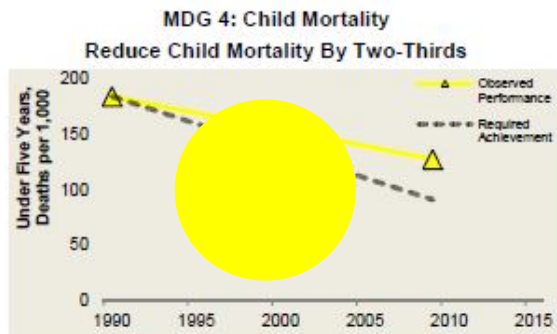
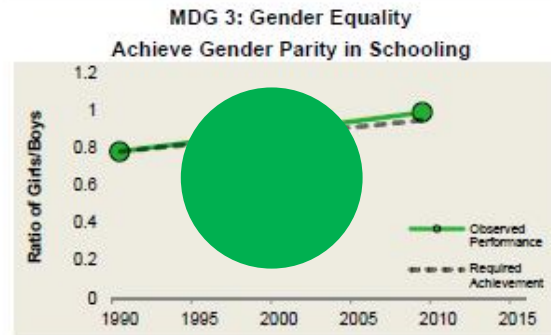
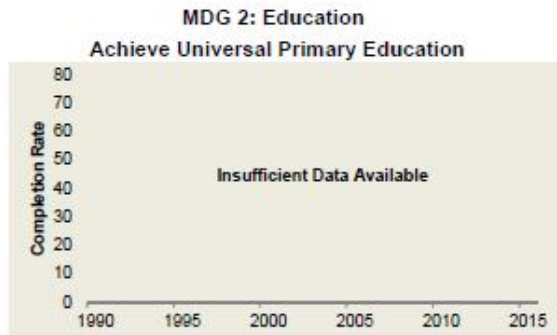
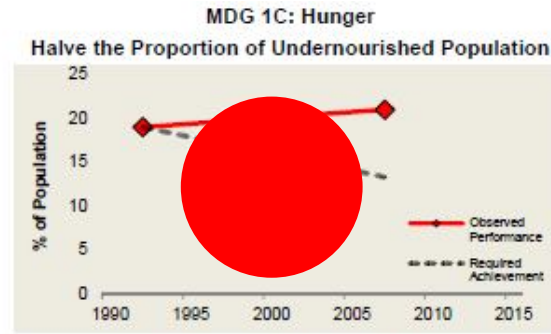
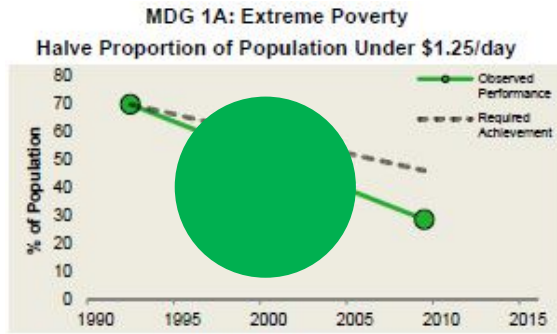
(Source: Centre for Global Development)



Score = 0 (Red diamond) Score = 0.5 (Yellow triangle) Score = 1 (Green circle)

MDG Progress Index Scorecard UGANDA

(Source: Centre for Global Development)



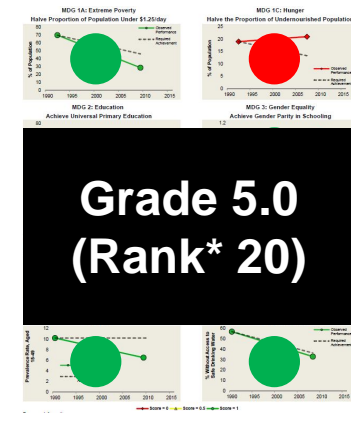
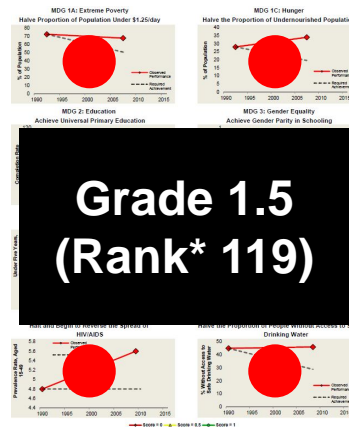
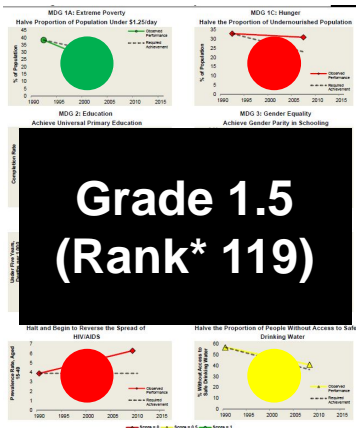
Score = 0 (red diamond) Score = 0.5 (yellow triangle) Score = 1 (green circle)

MDG Progress in EA - Summary

KENYA

TANZANIA

UGANDA



**HDI:
0.509
(Rank** 143)**

**HDI:
0.466
(Rank** 152)**

**HDI:
0.446
(Rank** 161)**

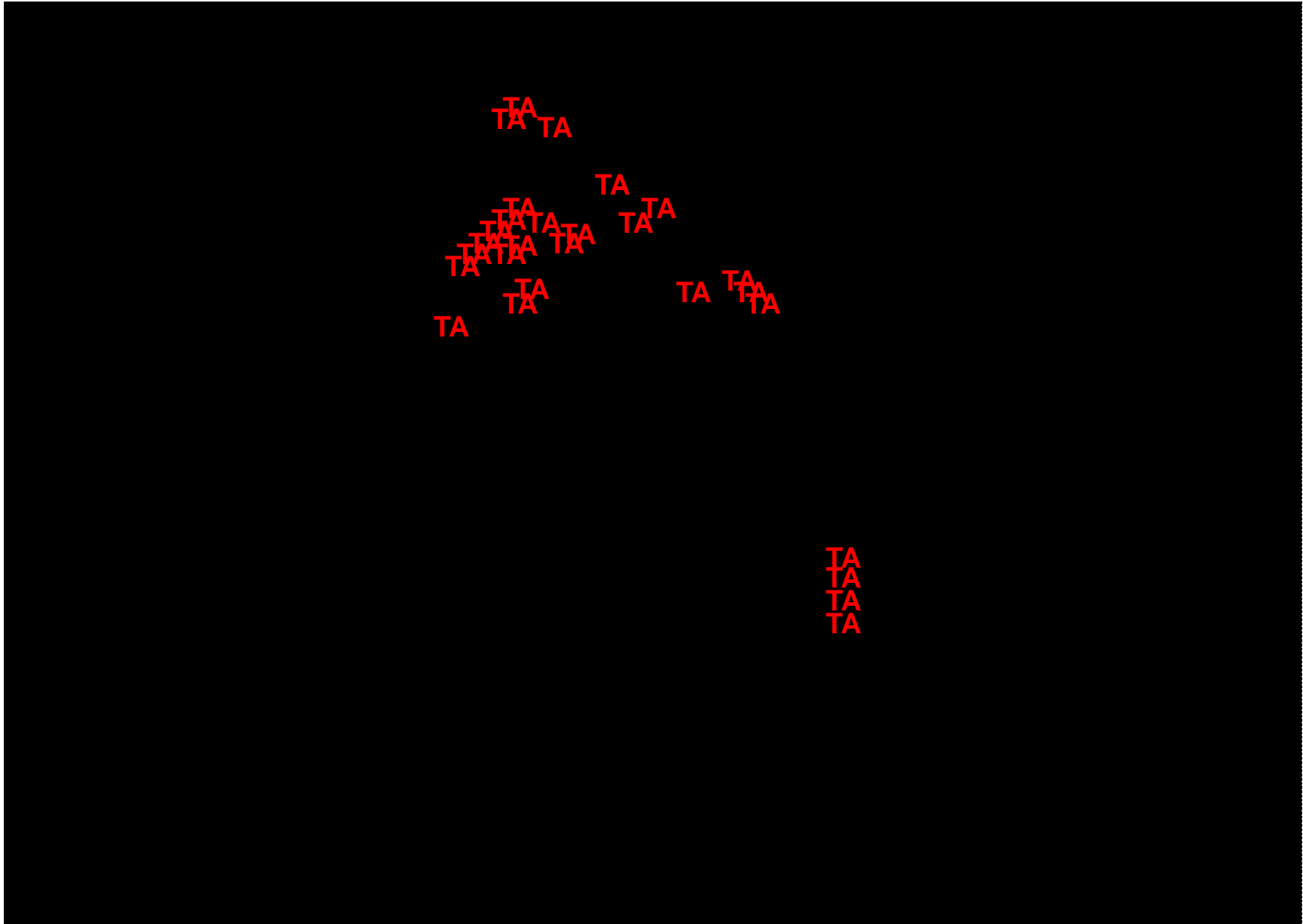
* Of 137 classified countries (only low- and middle income countries, max. grade 8)

** of 187 classified countries

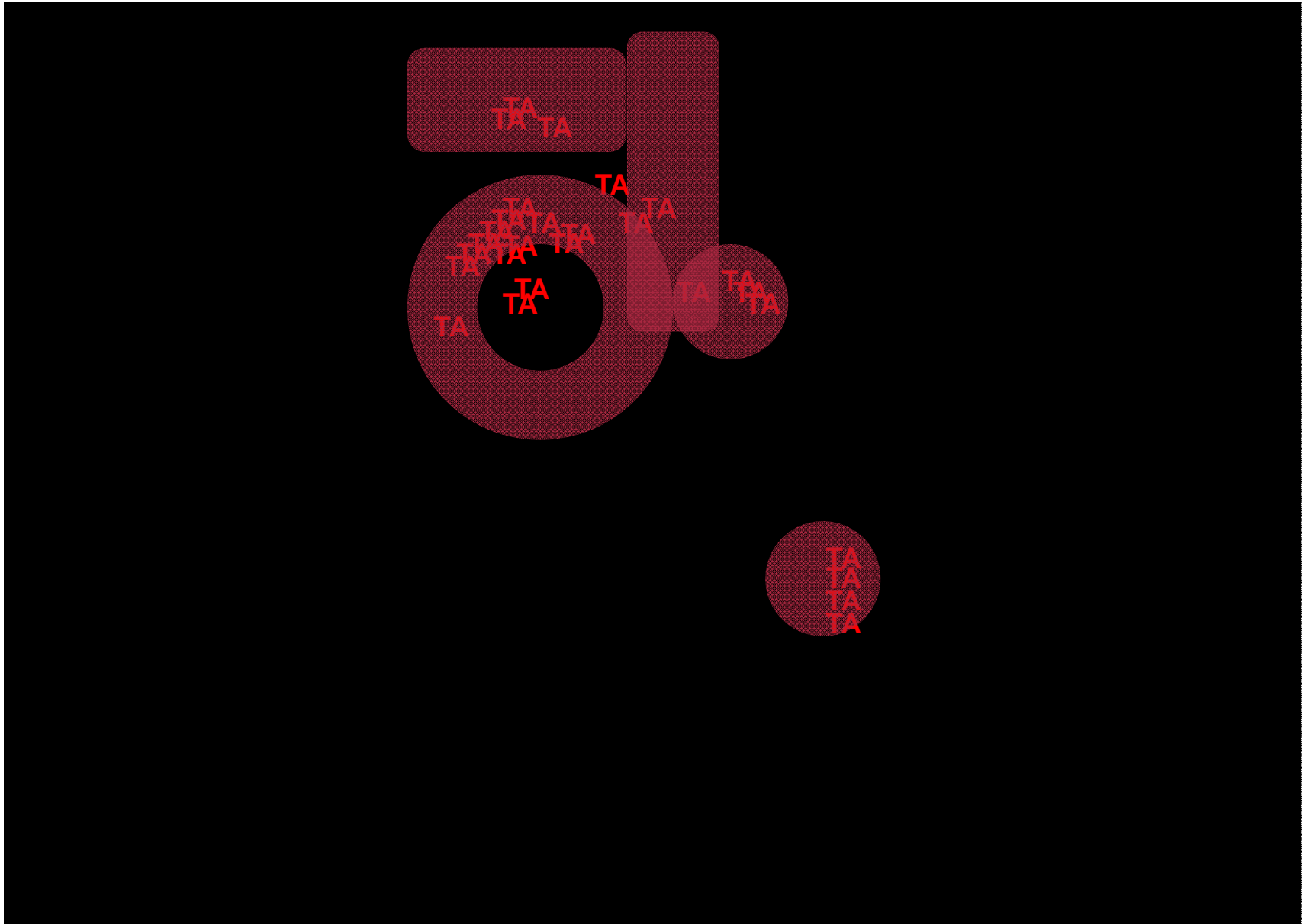
Content

1. Rahmenbedingungen der Region
2. Poverty and development in the region
3. Snap-shot of HORIZONT3000 in East Africa
 - a) Description of the cooperation of HORIZONT3000
 - b) Description of activities in the sectors and cross-cutting themes
 - c) Description of proven approaches and core themes in the region
4. Strategic direction and objectives of HORIZONT3000

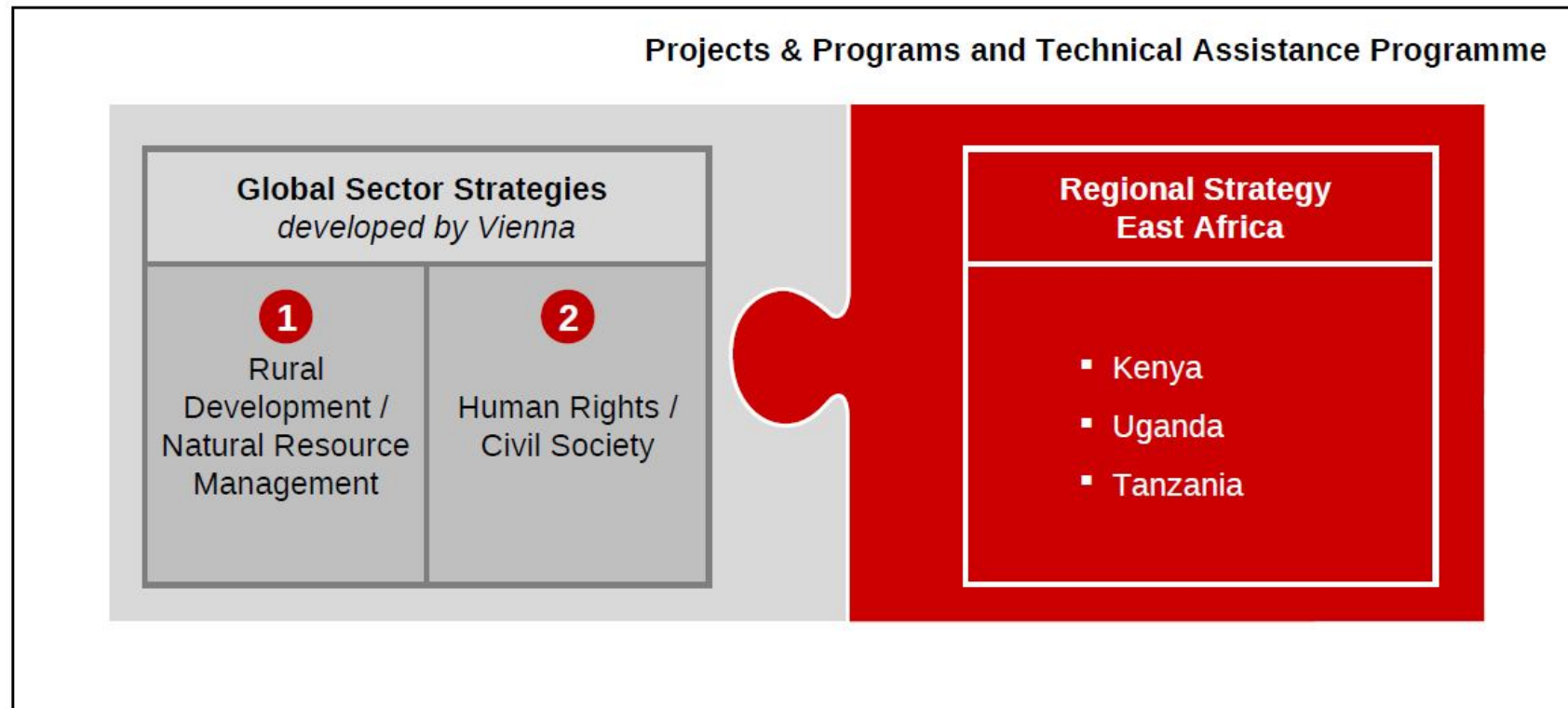
Geographic distribution



Geographic distribution



HORIZONT3000 East Africa Sectors



Crosscutting Themes:

Gender, HIV/AIDS, Environment

Proven Approaches (1/6)

Enabling Rural Innovation:

- Food Sovereignty
- Income security
- Participative approach
- Knowledge based – no handouts
- Fostering an entrepreneurial culture among farmer communities
- Natural Resource Mgmt. / sustainable agriculture



Proven Approaches (2/6)

Ecological Rehabilitation of Hospitals

- Hospitals and schools
- Safe drinking water
- (Renewable) energy
- Wastewater treatment
- Sanitation
- Waste management



Proven Approaches (3/6)

Advocacy and lobbying

- for vulnerable groups and marginalised communities
- for respecting human rights
- for service delivery (in slums, in rural areas etc.)
- Land rights issue has increasing importance



Proven Approaches (4/6)

Strengthening civil society organisations:

- Strategy
 - Organisation
 - Financial management
 - Communication
 - Project Management / Monitoring and Evaluation
- Comparative advantage of HORIZONT3000 thanks to TA Programme



Proven Approaches (5/6)

Knowledge Management:

- Exchange Visits
- Systematisations
- (local) Conferences
- TA Competence Matrix (“borrow a TA”)
- Effective use of IT
- Specific trainings
- Cooperation with institutions of higher education



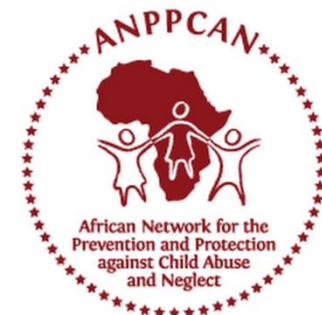
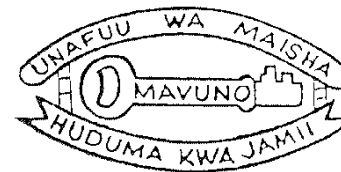
Proven Approaches (6/6)

Implementation through local organisations

- Contribution to strengthening of civil society
- Sustainability
- Local responsibilities
- Effective use of locally available know-how
- Flexibility and consideration of local peculiarities



Caritas MADDO



Content

1. Rahmenbedingungen der Region
2. Poverty and development in the region
3. Snap-shot of HORIZONT3000 in East Africa
4. Strategic direction and objectives of HORIZONT3000
 - a) Potentiale und Perspektiven der Kooperation in der Region
 - b) Wirkungsmessung in der Region
 - c) Interventionsstrategie von HORIZONT3000

Methods and structures of implementation

- Implementation only through local partner organisations
- Programme approach
- Capacity Development
- CKK / KNOW-HOW3000

Assumptions and risks

- Political stability
- Economic stability
- Social stability
- Continued friendly environment for civil society organisations in East Africa (is becoming increasingly a challenge in East Africa)
- Increasing EU trend to finance directly local organisations (advantage HORIZONT3000 compared to other international NGOs)